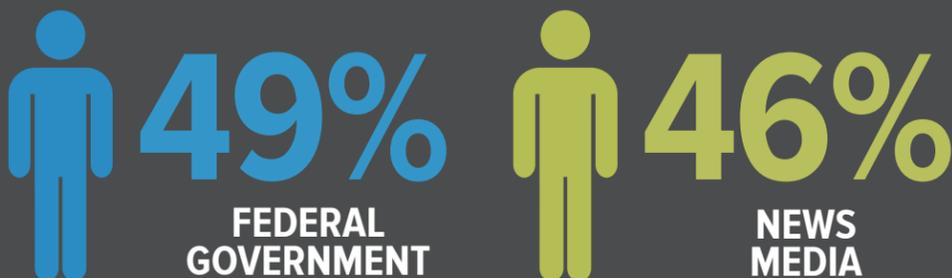


# CONFIDENCE IN MAJOR INSTITUTIONS IN DECLINE

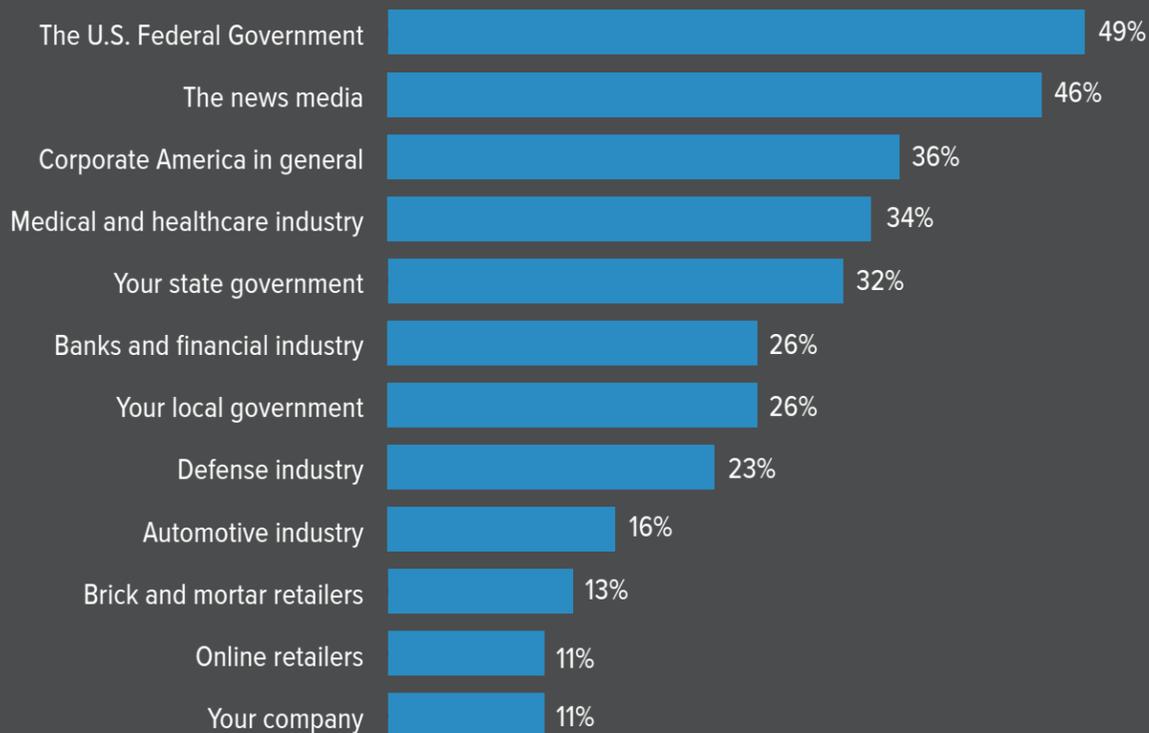
According to ECI's GBES™, nearly one-half of employees surveyed lack confidence in the direction of the U.S. Federal Government and the news media.

## EMPLOYEE PERSPECTIVES

### ETHICS IS GETTING WORSE



Corporate America fared somewhat better with about one-third of employees (36%) perceiving ethics as getting worse.



### EMPLOYEES HAVE MORE FAVORABLE IMPRESSIONS OF THE DIRECTIONS OF ETHICS WITHIN THEIR OWN ORGANIZATIONS

When asked about the direction of ethics at their own organizations, only **11%** of employees believe that ethics is getting worse at their workplace. This is a bright spot for organizations. ECI research has found a link between investment in E&C programs and:

- less pressure to compromise standards,
- lower rates of observed misconduct,
- improved reporting rates, and
- less retaliation.

### POLITICAL VIEWS AND ETHICS WITHIN THE WORKPLACE

**1 IN 4**

After learning about the political views of their coworkers, over 1 in 4 employees (27%) no longer believe their colleagues are ethical.



## 3 EVIDENCE-BASED TIPS



**Ensure** that the E&C program is sufficiently staffed and designed to strategically reach the business structure. Utilize benchmarks to gauge the optimal E&C program size by organization structure, industry and other relevant data.



**Invest** in professional development, certification, training opportunities, etc. that prime E&C staff to succeed, innovate and articulate E&C content to specific audiences in various organizational functions.



**Leverage** advancements in technology—such as predictive analytics—to more efficiently identify hotspots that may require attention.

### LEARN MORE

Ethics and Compliance Initiative (2018) *Global Business Ethics Survey™ (GBES)*. Vienna, VA.

Ethics and Compliance Initiative (2016) *Principles and Practices of High Quality Ethics and Compliance Programs (HQP)*. Vienna, VA.

About the GBES: Since 1994, the Ethics & Compliance Initiative (ECI) has conducted a longitudinal, cross-sectional study of workplace conduct, from the employee's perspective. Now in its eleventh iteration, the data from the GBES provides the global benchmark on the state of ethics & compliance in business.